

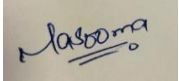
## Final Evaluation Report - Hiring of a Bidder for Creation of Videos/Success Stories

Reference no: 87/PSDF/VSS  
Date: 14-May-2025



| Allocation of funds | Date of Advertisement of tender or letter inviting bids from pre-qualified bidder | No. of Tender Document Sold | No. of Tender Submitted | Closing date of tender | Opening date of tender | Details/No. of bidder participated in bidding | Name of the qualified bidder and disqualification |              | Reasons for disqualification | Financial bid opening date | Seniority according to evaluation. |
|---------------------|---|-----------------------------|-------------------------|------------------------|------------------------|---|---|--------------|------------------------------|----------------------------|------------------------------------|
|                     |   |                             |                         |                        |                        |   | Qualified   | Disqualified |                              |                            |                                    |
| PKR 3.6 Million     | 09-Apr-25   | N/A                         | 5                       | 25-Apr-25              | 25-Apr-25              | Creative Junction Pvt. Limited                | Yes   | -            | -                            | 12-May-25                  | 1                                  |
|                     |   |                             |                         |                        |                        | Base Camp Studio                              | -   | Yes          | Financially Non-Responsive   |                            | -                                  |
|                     |   |                             |                         |                        |                        | Plum  | -   | Yes          | Financially Non-Responsive   |                            | -                                  |
|                     |   |                             |                         |                        |                        | MarCom Private Limited                        | -   | Yes          | Technically Disqualified     |                            | -                                  |
|                     |   |                             |                         |                        |                        | Mega Productions                              | -   | Yes          | Ineligible                   |                            | -                                  |

Contract shall be awarded to **the 1st ranked bidder.**



Masooma Zainab  
On behalf of Procurement Department - PSDF