INVITATION FOR EXPRESSION OF INTEREST (EOI)

HIRING OF FIRM FOR PROVISION OF KNOWLEDGE- BASED PROJECT MANAGEMENT SERVICES

January, 2019



Submission Date for EOI: February 08, 2018 before 3:00 PM

21-A, H-Block, Dr. Mateen Fatima Road, Gulberg-II, Lahore Pakistan

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Background

Punjab Skills Development Fund (PSDF) is a not-for-profit, section 42 Company set up under the Companies Ordinance 1984 by the Government of the Punjab. Proposals will be invited from established Firms for Provisioning of Knowledge- Based Project Management Services to PSDF. All interested and eligible firms are requested to go through the EOI document in detail and provide relevant information and supporting documents mentioned in the document.

2) Invitation to Expression of Interest

PSDF is soliciting Expression of Interest from consulting firm for Provisioning of Knowledge- Based Project Management Services. In this regard, the consulting firm will be required to provide technical, project management and editorial services to support and manage activities under the 5-year Technical Assistance (TA) grant provided to PSDF by Department for International Development (DFID), UK. The firm will be hired on a retainership basis.

3) Conditions for Eligibility (Qualification Criteria)

The Consulting firm MUST have prior experience and expertise in conducting and managing research and knowledge-based projects. The Consulting firm submitting proposals should have the following eligibility for qualifications:

- i. Should be a legal entity i.e. Firm / Company (copy of incorporation / registration certificate)
- ii. Provide National Tax Number (NTN) and General Sales Tax (GST)/ Provincial Sales Tax (PST) (if applicable) in the name of organization and provide a copy of registration
- iii. Must be an Active Tax payer as per "Active Tax Payer List" of FBR.
- iv. Affidavit on stamp paper declaring that company is not blacklisted by any Government agency/ semi-government / authority / organization. (Original required)

4) Required Expertise

The consulting firm MUST have a robust mix of the following expertise to determine suitability of the firm.

- a) Experience in research, knowledge and content-based work
- b) Experience in conducting base/ field research, writing TORs, research reports, demonstrating editorial and writing expertise
- c) Experience of writing publishable reports and related documents.
- d) Consultant management, working with government, semi-government, not-for-profit organizations and / or donors carrying out assignments.
- e) Concurrent management of multiple projects.



Technical Team: Required Qualifications & Experience

The technical team proposed by Consulting Firm must consist of one Project Manager, one Team Lead, one Research Analyst and one Subject Matter Expert as per the requirement of each research project (List of planned projects are mentioned in scope of work section). CVs to be attached as per *annexure C-3*. The brief requirement of the incumbents is provided below:

a) Technical Team

Project Manager:

Minimum master's degree or equivalent with 8 years of experience.

Team Leader:

Minimum Bachelor's degree or equivalent with 5 years of experience.

Research Analyst:

Minimum Bachelor's degree or equivalent with 5 years of experience.;

Subject Matter Expert:

Minimum Bachelor's degree or equivalent with 5 years of experience.;

b) Indicative role description of each position:

Project Manager: Relationship management and overall project management with PSDF and quality assurance of all deliverables of each project.

Team Lead: Lead and manage the entire value chain of each assigned research project. Point of contact with PSDF and 3rd party firm for the entire duration of the project. Please note that one team lead may only manage a maximum of two concurrent projects.

Research Analyst: Research and content-based work support to each project assigned. **Subject Matter Expert:** Provide and lead the technical expertise of subject matter associated with each research topics.

6) Pre-Qualification Document

The interested firm can obtain EOI document containing all details, shortlisting criteria and terms & conditions from PSDF website (http://psdf.org.pk/downloads/#procurement) and PPRA website (http://psdf.org.pk/downloads/#procurement) and procurement (http://psdf.org.pk/downloads/#procurement) and procurement (http://psdf.org.pk/downloads/#procurement) and (http

7) Acceptance or Rejection of EOI

The competent authority/committee may reject all EOI at any time prior to the Request for Proposal (RFP). The procuring agency shall upon request communicate to any interested consulting firm, the grounds for its rejection of expression of interest, but shall not be required to justify those grounds.

8) Time schedule for Submission of Expression of Interest (EOI)

Complete EOI containing all required information & documentary evidences (one original & one copy) must be delivered to **Procurement Department**, PSDF, 21-A, H-Block, Dr. Mateen Fatima Road, Gulberg-II, Lahore, in a sealed packet and submitted before **03:00 PM February 08, 2019.** EOI will be publicly opened on the same day i.e. **February 08, 2019 at 3:30 PM** in the presence of consultant firm representatives who wish to attend the EOI opening.

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Note: Kindly fill the following **necessary annexures** required for the qualification criteria and attach the supporting documentary evidences as mentioned in each annexure.

Annex – A: Firm Information

Annex – B: Eligibility Response Checklist Annex – C: Technical Evaluation Criteria Annex – C-1: Assignment Summary

Annex – C-2: Technical Team Composition

Annex – C-3: CV Format: proposed technical team members

Annex – D: Cover Letter for the Submission of Expression of Interest

9) Instruction & Guidelines for Consulting Firms

- a) The purpose of this document is to provide orientation to enable Consulting firms to evaluate their interest and response in conducting this assignment and is not a guarantee of the actual conditions under which the services will be tendered or executed. Furthermore, it contains forms and list of required documents to be submitted.
- b) PSDF wishes to shortlist interested Consultancy Service providers who will be invited to submit proposals for Provision of Knowledge- Based Project Management Services
- c) Only short-listed firm(s) will be invited to submit Technical and Financial Proposals through RFP.
- d) All documents and information received by PSDF from applicants will be treated as strictly confidential.
- e) Documents submitted to PSDF will not be returned.
- f) All expenses related to participation in this Expression of Interest shall be borne by the firm(s).
- g) The envelope containing hard copy of EOI shall be received in PSDF office at Lahore.
- h) EOI received after closing-time shall not be accepted and will be returned without opening.
- i) PSDF reserves the right to request submission of additional information from applicants to clarify/further understand, if required.
- j) PSDF reserves the right to verify any information provided by prospective bidders. False information will lead to disqualification and the organization will be barred for bidding in PSDF schemes/projects.
- k) PSDF will evaluate the EOI of eligible organizations based on their capacity, previous similar experience, qualification and competence of key professional staff of core team.
- PSDF will notify to the short-listed Consulting firms (found eligible and scoring more than or equal to 65 marks in their evaluation) and request for proposal (RFP) documents will be made available only to the short-listed entities.
- m) Any clarification requests may be made in writing or through e-mail to the following contact.

Procurement Department

Punjab Skills Development Fund 21-A, H-Block, Dr. Mateen Fatima Road,

Gulberg-II Lahore –Pakistan

E-mail: Procurement@psdf.org.pk

Tel: 042-35752408-10 Fax: 042-35752190



Scope of Work

The firm hired will focus primarily on the research and evidence generation objective of the Technical Assistance (TA) component. The TA component is the 5-year Technical Assistance grant provided to PSDF by Department for International Development (DFID), UK.

The following services will be provided by the firm on both on-going and planned research project and topics pre-determined by PSDF: The following is an indicative list of research projects. The final scope of work will be shared at the RFP stage.

- Conduct initial background research and develop concept papers for presentation to the Technical Assistance Committee (TAC).
- 2) Assist in preparing TAC working papers to be approved by PSDF senior management.
- 3) Identify and bring on board subject matter experts for each study.
- Develop the Terms of Reference and procurement documents in conjunction with PSDF Research
 Planning and Procurement teams.
- 5) Identify and mobilise a pool of local and international firms that can participate in each study.
- 6) Provide support in consultant selection to PSDF teams.
- 7) Project manage each consultant's work in terms of timelines and deliverables for the entire engagement.
- 8) Provide quality assurance on all deliverables.
- 9) Prepare publishable reports from each study.
- 10) Develop and fine-tune policy recommendations from each study.
- 11) Prepare case studies and documentation of key PSDF successes, work themes and projects as and when required by PSDF.
- 12) Provide project management services on other (non-research) TA projects as and when required.
- 13) To ensure that each research project is completed in an approximate of 6 months duration.

The list of on-going and planned research projects is provided below but not limited to: -

On-going Projects

- Rapid Assessment of Punjab's Technical and Vocational Education and Training (TVET) Programme
- 2) Mid-programme tracer for World Bank-funded skills programme being executed by PSDF

Planned Projects

- 1) Revamping of PSDF's listing of trades
- 2) Measuring impact of PSDF intervention (funding) on the skills training market
- 3) Skills needs assessment of socially marginalised segments in Punjab
- 4) Identification of employment opportunities and barriers faced by Punjab's low-income women in accessing formal employment in large urban centres
- 5) Mapping of the eastern-belt and agri-heartland clusters of PSDF to identify formal and selfemployment opportunities in skilled workforce (phase 1)
- 6) Management of shortlisted pool of curricular experts
- 7) Revamping PSDF's trade taxonomy to run Procurement & Monitoring value chains on the new, uniform taxonomy



Deliverables

- 1) Concept paper finalized & approved by PSDF
- 2) Terms of Reference defined and accepted by TAC
- Necessary approvals obtained from Procurement: required information and proposal format finalized
- 4) EOI stage completed
- 5) Inception report submitted & accepted
- 6) Sampling methodology to be finalised
- 7) RFP stage completed
- 8) Contract awarded after consultant selection (start of assignment)
- 9) Inception report submitted & accepted
- 10) Survey activity completed (if applicable)
- 11) Analysis and insights finalized
- 12) Narrative of report including analysis & policy recommendations submitted
- 13) Acceptance of final report and close of assignment upon satisfaction
- 14) Report converted into publishable format & text
- 15) Report designed along with quality review of report
- 16) Report published/disseminated as per Terms of Reference

12) Duration

Duration of contract is one-year and extendable (on retainership basis), starting from the signing of the contract with PSDF.

13) Evaluation/Selection Criteria

The evaluation/selection criteria for consulting firms is given in Annexure B and C.

14) Declaration

Kindly provide the declaration as per format provided below.	
l,	hereby declare that:

- all the information provided in the Expression of Interest (EOI) is correct in all manners and respects
- and I am duly authorised by the Governing body/Board/Management to submit this EOI on behalf of "[Click here and type the name of organization]"

Name		
Designation		
Signature		
Date and		
Place		

Note: Please attach documentary proof for authorization by the governing body/board/management.



Annex – A "Firm Information"

	Firm Profile	
Sr. No.	Required Information	Response
1	Legal name of the Firm	
2	Year of Registration / Establishment of the Firm	
3	National Tax Number	
4	Core business area/s of the Firm	
5	What is the legal status of your organisation? Tick the relevant box (one box only). (Attach Copy/Copies of Registration Certificate/s)	Public Sector Organisation Section 42 Company Public Ltd. Company Private Ltd. Company Partnership Firm Others (Please specify)
6	Name and designation of 'Head of Firm'	
	Mobile:	
	Phone/s:	
7	Email:	
	Fax:	
	Postal address of firm:	
	Website address:	
	Name and designation of 'Contact Person':	
	Phone/s:	
8	Mobile:	
	Email:	
	Fax:	



Annex – B "Eligibility Response Checklist"

Sr. No.	Necessary Eligibility Information	Response/Proof
1	Should be a legal entity i.e. Firm / Company (copy of incorporation / registration certificate)	Copies of required documents are attached
	incorporation/registration ecrumeate/	Copies not attached
2	Provide National Tax Number (NTN) and General Sales Tax (GST)/ Provincial Sales Tax (PST) (if	Copies of required documents are attached
	applicable) in the name of organization and provide a copy of registration	Copies Not Attached
3	Must be an Active Tax payer as per "Active Tax Payer List" of FBR.	Copies of required documents are attached
		Copies Not Attached
4	Affidavit on stamp paper declaring that company is not	Original affidavit is attached
	blacklisted by any Government agency/ semi- government / authority / organization. (Original required)	Not Attached



Annex – C "Technical Evaluation Criteria"

Skills For Success firm who have not submitted the information required as in **annexure B**, shall be excluded and remaining complying firms would be evaluated according to following criteria.

	Technical Proposal	Evaluation Criteria							
Criteria for Technical Pro	pposal Evaluation			Marks					
Experience of firm				40					
f) Experience in research	n, knowledge and content-	based work. (3 Marks)						
g) Experience in conducting base/ field research, writing TORs, research reports, demonstrating editorial and writing expertise (3 Marks)									
h) Experience of writing p	h) Experience of writing publishable reports and related documents. (3 Marks)								
	nent, working with gove donors carrying out assign		nment, not-for-profit						
j) Concurrent manageme	ent of multiple projects. (2.	33 Marks)		13.33 X 3					
Note: 1. Provide information on 3 assignments / projects in the last 5 years as per the format provided in Annexure C-1 (Assignment Summary) covering the elements required above. (Submit supporting documents to substantiate your work). 2. ONLY submit 3 most similar assignments. Any additional assignment shall not be reviewed and marked. 3. Provide any additional details/example of the work done on the above criteria within the last 5 years. Marks allocation: 13.33 marks per assignment. 13.33 Marks: Assignment covering all of the above elements (a – e, marks mentioned in each point)									
Team structure and profile									
Relevant educational qualifications / certifications and professional experience of the individuals team members allocated to the research projects. Also state how each team member associated will add value to the project.					team members allocated to the research projects. Also state how each team member associated				
(Firm must also provide detailed CVs and profiles of all members of the core team. Also make sure to submit the consent of the subject matter expert to work on the allocated project)									
Please indicate the individu	uals for the following role	es: Mandatory							
Position (marks)	Education 0	Overall Experience	<u>Marks</u>	10 X 4					
Project Manager (10):	Master's degree or equiva	lent 8 years	10						
Team Lead (10):	Bachelor's degree or equi	ivalent 5 years	10						
Research Analyst (10):	Bachelor's degree or equ	ivalent 5 years	10						
Subject Matter Expert (10):	Master's degree or equiva	alent 5 years	10						

	Company I manufact (addition internal of the fact year leaded by an ice in concess				
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	<u>Turnover / Revenues</u> <u>Marks allocated</u>				
	Less than Rs 5M	0 (Zero)			
	Rs. 5M but less than Rs. 7M	10	20		
	Rs. 7M but less than Rs.10M	15			
	Rs. 10M and above	20			
		Grand total	100		
	The minimum qualifying technical score is 65%.				

Annex – C-1 "Assignment Summary"

Assignment name:	Cost of the project:		
Assignment name.	Cost of the project.		
Country:	Duration of assignment (months):		
,	-		
Location within country:			
Name of client:	Total number of staff/months (by your firm)		
	on the assignment:		
Start date of assignment (month/year):	1- Total value of the service agreement		
Completion date (month/year):	2- Value of consultancy services provided		
	by your firm under the agreement		
N			
Name of associated consultants, if any:	Number of professional staff-months provided		
	by associated consultants:		
Name of senior professional staff of your firm inv	•		
significant profiles such as Project Director/Coor	dinator, Team Leader):		
Narrative description of project:			
Description of actual services provided by your s	staff within the assignment:		
1.	Acti Within the designment.		
2.			
3.			
1. Firm's Name:			
2. Name and contact no. of the reference for the	ne assignments		
l Control of the Cont			

Annex - C-2 "Technical Team"

Sr. No.	Name of Management Staff	Designation	Qualification	Area of Expertise	Number of Years in Firm	Total Experience
1						
2						
3						
4						
5						

You may add more information, if applicable.

Annex – C-3 "CV of Proposed Technical Team"

	Proposed Position [only one candidate shall be nominated for each position]: Name of Firm [Insert name of firm proposing the staff]:					
3.	Name of Sta	ff [Insert full na	<i>m</i> e]:			
4.	Date of Birth	n:		Nationality:		
5.	CNIC No (if Pakistani):or Passport No:					
3 .	Education:					
D	egree	Major/Minor	Institut	ion	Date (MM/	YYYY)
			nal Associations:			
).	Languages [and writing]:	For each langu	age indicate proficien	cy: good, fair, or p	poor in sp	peaking, reading,
0	O. Employment Record [Starting with present position, list in reverse order every employment held by staff member since graduation, giving for each employment (see format here below): dates of employment, name of employing organization, positions held.]:					
Ε	mployer		Position	From (MM)	YYYY)	To (MM/YYYY)
1	1. Detailed Ta	sks Assigned				

12. Work Undertaken that Best Illustrates Capability to Handle the Tasks Assigned



[Among the assignments in which the staff has been involved, indicate the following information for those assignments that best illustrate staff capability to handle the tasks listed under point 11.]

1)	1) Name of assignment or project & Location:Cost of Project_		Cost of Project
	Date of Start	Date of Completion	
	Actual Time Spent	on the Project:	in months.
	Client:		
	Main project feature	es:	
	Positions held:		
	Activities performed	d:	
2)	Name of assignment or	project & Location:	Cost of project
	Date of Start	Date of Completion	
	Actual Time Spent	on the Project:	in months.
	Client:		_
	Main project feature	es:	
	Positions held:		
		d:	
*Ple	ase must attach certificate/evidence to p	rove experience and working on project.	
, th	self, my qualifications, and		and belief, this CV correctly describes that any wilful misstatement describe ed.
Sici	nature of staff memberl		Date: Dav/Month/Year
וטוכ	ialuit Ui Slaii IIItIIIDTI		Dav/iviUiili/ i eal



nex - D Cover Letter for the Submission of Expression of Interest (EOI)

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[Firm letterhead]

[Date]

То

Chief Executive Officer

[Address mentioned in Data Sheet]

Re: Expression of Interest (EOI) in respect of [Insert title of assignment]

Dear Sir,

We offer to express our interest to conduct consultancy Services for [Insert title of assignment] in accordance with your EOI dated [Insert Date of Tender advertised].

We hereby declare that all the information and statements made in this expression are true and accept that any misinterpretation contained therein may lead to our disqualification. Our expression is binding upon us and subject to the modifications resulting from contract negotiations. We undertake that we will initiate the services as per the client's request if our proposal is accepted. We understand that you are not bound to accept any or all proposals you receive.

Thank you.

Yours sincerely,

Signature

Name and title of signatory: