

Announcement of Evaluation Report

Description	Details
Name of Procuring Agency:	Punjab Skills Development Fund
Title of Procurement:	Hiring of a Visual Brand Messaging Consultancy Firm
Method of Procurement:	Quality and Cost Based Method
Date & Time of Bid Closing:	11-December-2020 at 03:00 PM
Date & Time of Bid Opening	11-December-2020 at 03:30 PM
No of Bid Received:	Bid Received=01 Eligible for Technical Evaluation=01 Qualified for Financial Opening=01 Conformed financial bid=01
Evaluation Report:	Cited Below

Eligibility Evaluation:

Hiring of a Visual Brand Messaging Consultancy Firm	
Bidder Name	Status
Ampersand Pakistan	Eligible

Technical Evaluation:

Hiring of a Visual Brand Messaging Consultancy Firm	
Bidder Name	Technical Evaluation Score
Ampersand Pakistan	69

Financial Evaluation:

QUALITY COST BASED METHOD						
Sr #	Bidder Name	Technical weighted Score	Total Retainership Cost for 12 months in PKR inclusive of all applicable taxes	Financial Weighted score	Total Score	Rank
		80%		20%	TWS+FWS	
					Max. 100	
1	Ampersand Pakistan	55.20	2,992,800	20.00	75.20	1

The Contract shall be signed with M/s Ampersand Pakistan.



Mujahid Khan Lodhi

Procurement Department PSDF