

Announcement of Evaluation Report

Description	Details
Name of Procuring Agency:	Punjab Skills Development Fund
Title of Procurement:	Hiring of a PR Company/Firm for Press and Public Relations Management
Method of Procurement:	Quality and Cost Based Method
Date & Time of Bid Closing:	30-December-2020 at 04:00 PM
Date & Time of Bid Opening	30-December-2020 at 04:30 PM
No of Bid Received:	Bid Received=01 Eligible for Technical Evaluation=01 Qualified for Financial Opening=01 Conformed financial bid=01
Evaluation Report:	Cited Below

Eligibility Evaluation:

Hiring of a PR Company/Firm for Press and Public Relations Management	
Bidder Name	Status
Syntax Communications Private Limited	Eligible

Technical Evaluation:

Hiring of a PR Company/Firm for Press and Public Relations Management	
Bidder Name	Technical Evaluation Score
Syntax Communications Private Limited	65

Financial Evaluation:

QUALITY COST BASED METHOD						
Sr #	Bidder Name	Technical weighted Score	Total Press and Public relations Management Retainership Cost for 12 months in PKR inclusive of all applicable taxes	Financial Weighted score	Total Score	Rank
		80%		20%	TWS+FWS	
					Max. 100	
1	Syntax Communications Private Limited	52.00	1,920,960	20.00	72.00	1

The Contract shall be signed with M/s Syntax Communications Pvt Limited



Mujahid Khan Lodhi

Procurement Department PSDF