



PSDF

A SUCCESS STORY OF
PUBLIC-PRIVATE
PARTNERSHIP

BRIDGE BETWEEN
INDUSTRY AND SKILLS:
COST SHARING
PARTNERSHIP

PSDF PURPOSE

We **shape** the future well-being of our **poor and vulnerable youth** by giving them **access to skills training** of the **highest standard** so they can find **sustainable employment** and **income generating opportunities** in **Pakistan and beyond.**



PAKISTAN YOUTH LANDSCAPE

210M

TOTAL POPULATION



65M

POPULATION
BETWEEN 16 & 29 YRS

36%



2M

ENTERING WORK FORCE
EVERY YEAR



YOUTH EDUCATION ATTAINMENT LEVELS

PRIMARY

60%

SECONDARY

28%

TERTIARY

12%



60%
IN UNSTABLE OR
LOW PAID JOBS



35%
UNPAID
JOBS

DEFINING THE PROBLEM



70%

Employers globally don't think youth is being trained in skills required by the industry



>50%

Youth globally does not think it has the right skills to enter the workforce

WHEREAS



>70%

Skills training institutes believe they are providing the right skills to the youth

CHALLENGES FOR PAKISTAN TVET SECTOR

Pakistan spends roughly USD 500M on skills trainings annually

Technical and vocational sector is dominated by public sector institutes

No industry engagement with the design, development and implementation of skills trainings

Low employment outcomes

No premium on salary: skills graduates treated the same as unskilled

Industry does not contribute anything to the skills training and leaving it to the Government to shoulder the entire financial burden

PSDF PROBLEM SOLVING APPROACH

COST SHARING PARTNERSHIPS WITH INDUSTRY FOR SKILLS DEVELOPMENT



Public-private collaboration



Need-based curricula



Smaller businesses get access to trained talent



Putting industry front-&-center



Businesses set up training delivery



Businesses have choice to hire first **60-70%** of the graduates

SCHEME OBJECTIVE

Ecosystem approach to forge industry partnerships and employment pipelines where industry is the leader in designing and conducting trainings



GEOGRAPHIC FOCUS

13 DISTRICTS
TARGETING: 58M



SCHEME OVERVIEW



Equal portions of risk and reward for PSDF and the private partner



Curriculum is independently developed by the private partner



Scheme achieves shared goals through a combination of co-funding, strict oversight, higher employment outcome and higher retention rates

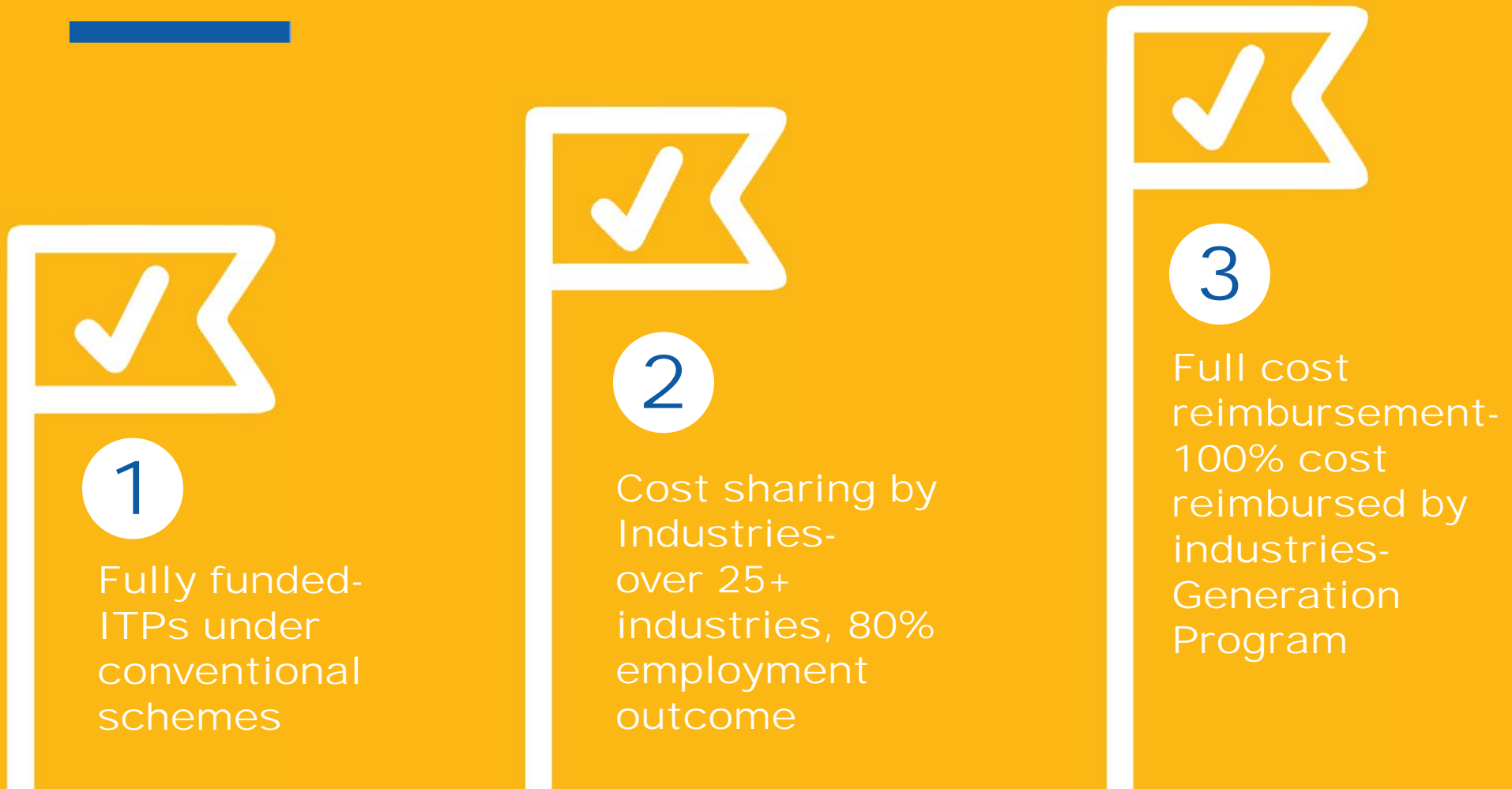


Work closely with businesses to develop a model where they can either choose to conduct the training in-house or through a formal training service provider



PSDF maintains an accountability system to measure how firms spend resources

FULL JOURNEY OF THE INDUSTRY PROGRAM



CASE STUDY

Orient Electronics (Pvt) Ltd

Trades (2017-2018):
**HVAC, Plastic injection & Blow
Molding**

Partner for:
2 years

Total Trainees:
600

Employment:
60%



A LEADING BRAND
IN PAKISTAN.
ORIENT IS
INVOLVED IN THE
MANUFACTURING
OF FRIDGE, LED TV,
WATER
DISPENSERS, AIR
CONDITIONERS ETC.

CASE STUDY

Thermosole Industries (Pvt) Ltd

Trades (2016-2018):
Plastic Injection & Blow Molding

Partner for:
3 years

Total Trainees:
300

Employment:
70%



THE INDUSTRY
COVERS 90% OF
BLOW MOLDING
AUTOMOTIVE OEMs
IN PAKISTAN AND
EXPORTING TO
EUROPE AND USA

ACHIEVEMENTS & RESULTS



25+

Total industry partners



84%

Tracked employment



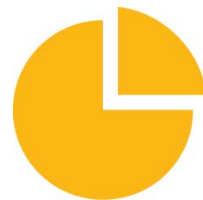
7000+

Total number of graduates (2017-2018)



75%

Contract to completion ratio



PKR 273M

Industry contribution (2017-2018)

“
THANK
YOU
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